



Products shaping the future - we know the date of Packaging Innovations Trade Fair 2024

In less than a year, on the 09-10th of October 2024, the 16th Packaging Innovations International Packaging Trade Fair will be held at EXPO Kraków. This is the event with an established position on the market, visited every year by thousands of guests from Poland and abroad. During two days, you will be able to check out the exhibitors' offers and take part in substantive presentations prepared by industry experts. As previous fairs' participants say, it is a place combining business with education, focusing on both the quality and the diversity of presented products and solutions.

Exhibitors from all around the world

The strength of Packaging Innovations Trade Fair is an international nature of the event. At the trade fair you can meet producers and suppliers of the packaging industry from many countries. What is interesting, their stands will present a very diverse offer: not only the packaging itself, but also materials for its creation, machines, logistics solutions and services. The exhibition is divided into 7 thematic zones: Packaging, Components, Machines, Printing, Logistics and e-commerce, Services, Branding and advertising. It is worth to plan well your visit to fully familiarize yourself with the exhibitors' offers.

The highest standard of services

The quality is DNA of Packaging Innovations Trade Fair. It is appreciated by exhibitors who notice the commitment of event organizers at every stage of cooperation, as emphasized by Magdalena Michta, Sales Department Coordinator at Foodpack – *I am, first of all, satisfied with the team that is responsible for preparing the trade fair. I appreciate how committed they are. I was completely calm because I was informed about what was going to happen at every stage of preparation. I've always been provided with any advice and assistance I needed. It is to underline that I was not transferred from one person to another, which unfortunately happens very often. A truly great team, I wish they were like that at every trade fair.*

The promotional prices of stands for exhibitors are available until the end of April only, so it is worth to book a stand for your company even today.



The entire industry in one place

The Packaging Innovations Trade Fair is an excellent opportunity to establish many new valuable business relationships and meet the existing customers. This is mentioned by Edyta Kopycinska, Sales Manager of POLO Handels GMBH: [...] *At first, the participation in the trade fair was an outstanding opportunity to meet customers whom we sometimes simply do not have time to see. Secondly, if we are considering the implementation of innovative products - and I believe that paper-based packaging materials are one of them - this is an even greater opportunity to explain to customers various secrets, regarding mainly environmental issues.*

The experts who gave lectures on the Main Stage and the Agora Stage also say that their audience are the people willing to expand their horizons and always asking pertinent questions. For this reason, the Organizers make every effort to ensure that the topics are precisely selected and the presentations are prepared very carefully. This was confirmed by the program of 16th Packaging Innovations Trade Fair of which speakers appeared, among others: Philipp Richter from Spies Packaging, Piotr Podsiadło from EY Law, EY Polska, Wojciech Głuszewski from the Institute of Nuclear Chemistry and Technology, Magdalena Cieślak from Graphic Packaging International, Marcin Radomski from Graham Packaging, Piotr Dymała from Polska Wytwórnia Papierów Wartościowych S.A., Joanna Olszak from IGI FOOD LAW.

Pack your future

The coming 13th edition of Student Zone contest will take place during the 16th International Packaging Innovations Trade Fair. The competition is divided into two stages, and projects are submitted in three categories: Impression, Functionality and Form, and Graphic Design. It is popular among students because it is the unique opportunity to establish first business contacts for them. Every year the exhibitors themselves are also interested in the Student Zone and they really appreciate students' fresh perspective and innovative ideas. Therefore, the companies are eager to cooperate with them. The list of finalists will be announced on the 10th of October 2024 after having presented their unconventional projects to Jury's members in the dedicated contest's exhibition zone.

Detailed information about the event can be found at: www.packaginginnovations.pl/en



Date: 09-10th of October 2024

Location: EXPO Kraków, 9 Galicyjska Street, Kraków, Poland

Organizer: Targi w Krakowie Ltd.